

Department of Commerce, Bahauddin Zakariya University, Multan

Outline for the Internship Report

The purpose of the Internship Report is for students to describe their accomplishments and demonstrate what they learned at the Department of Commerce, Bahauddin Zakariya University, Multan.

Outline for Internship Report

1. Title Page

Title page should display: Name of the organization where internship was done, Student's full name, student roll number, name of the program, session, department and university name.

Certificate of Authorship: This page should be signed by the student certifying the originality of report written by the student.

2. A brief Executive Summary of the Internship

A one page summary of the company/institution and a short account of the major activities carried out during the internship period.

3. Table of Contents

Contents of the report with page numbers, list of tables, and list of figures.

4. Introduction of the company/institution

This section should answer the following questions:

4.1. What is the full title of the company/institution? Give a brief history of the company, full mailing address and relevant web links.

4.2. What is the type of ownership of the company/institution? State the main shareholders and their shares.

4.3. What is the sector that the company/institution operates in? Specify the products and services produced and offered to its customers in details.

4.4. Who are regarded as the customers of your internship company/institution (consider the end users, retailers, other manufacturers, employees, etc.)?

4.5. Provide an organization chart of the company, along with information on the number of employees.

4.6. Provide a list of functions performed by different departments/divisions in the internship organization.

5. Internship activities

This is the main body of your report. During the internship period, an intern may focus on the following types of analysis and questions:

- Describe your working conditions and functions, such as: Who is your supervisor (include his/her name and his/her position); other team members or co-workers and what their functions are to complement yours.
- Provide an organization chart of the internship organization.
- Provide the department or division layout of the internship organization.
- Provide an overview of the production system or service procedure (what are the resources, inputs, outcomes, and constraints?)
- Provide a process chart of a major product and/or service.
- What kind of materials/inputs are used during the manufacturing/services?
- What kind of accounting standards and principles are used in the organization?
- Discuss telecommunication technologies (Database, Instant Messenger, Networking, Ecommerce tools) used in the company.
- Provide the routing for products, along with manufacturing technologies used.
- How the capacity of production is measured and calculated?
- Describe the quality planning and control activities in the internship organization
- Describe the quality control activities throughout the life cycle of the product/service groups.
- What kind of financial analysis and decision making methods are used by corporate treasurers and financial managers in the internship organization?
- What kinds of incentives are used in order to create more effective and efficient organization?
- What types of marketing, selling, and human resources analysis are performed (cost system, evaluation of consumers, needs, product strategy, distribution strategy, promotional strategy)?
- Describe what kind of working documents and analysis you did there and what experiences you have gained throughout your training.
- A comparison between theory (things you have learned in the classroom) and practice (things you did or observed at the company) must be made.
- Show some work samples that you have encountered/conducted at the company through graphs, pictures, data, drawings, or design calculations and include them in your report.

6. How Department of Commerce prepared you for the internship

7. An assessment of the internship

In this section you should answer the following questions

7.1. What skills and qualifications you think that you have gained from the internship?

7.2. What kind of responsibilities you have undertaken during the internship period?

7.3. How do you think the internship will influence your future career plans?

7.4. How do you think the internship activities that you carried out are correlated with your classroom knowledge?

8. Conclusions of the report

This section should include:

8.1. A summary of key conclusions derived from the internship experience.

8.2. General observations about the sector in which your internship company/institution operates

9. Appendices and supplementary material (charts, graphs, pictures, etc.)

10. References

Important Instructions:

Rules for writing the internship report:

- Font for writing the report should be Times New Roman, 12 point font size and line spacing should be 1.5. Main heading must be with 14 point font size with bold style, while sub heading would be 12 point font size with bold style.
- Students should email soft copy of their internship report to their respective coordinator for checking the plagiarism. Maximum limit for plagiarism allowed would be 30%. Students should write file name as MAF-12-01, Sakina Narmeen. Subject of the email must be as "Submission of Internship Report (MAF-12-01, Sakina Narmeen).
- Internship reports of the students whose plagiarism will below 30%, will be able to appear in internship VIVA Voce.
- Do not write theoretical excerpts from textbooks! Describe what you exactly did there and what experiences you have gained throughout your internship.
- The internship report should be between 20-25 pages.
- The internship report should be original, no photocopies are accepted.
- You can include graphs, pictures, data, drawings, or design calculations in your report; however they should not cover more than 1/3 of the page. Larger graphs, pictures, data, drawings, or design calculations should be given as an Appendix